

and durability codes. The furnishings schedule also called for a prodigious amount of woodworking, executed primarily in teak. A complete bedroom and bath prototype, set up in a warehouse in Paris, assured client approval before Heim's work force was engaged at full strength. When questioned about his research methods and sources, the architect, normally forthcoming, turns enigmatic. "I travel. I know the villages and I know the culture," is all he would say.

To supplement the production-line furnishings, Heim explored African bazaars. One-of-a-kind pieces obtained from these expeditions further distinguish lobby/reception areas while, of course, emphasizing the architect's overriding premise. Art, too, was acquired via native sources located throughout the Ivory Coast.

Branding, the current mega-marketing ploy touching virtually all entrepreneurial operations, has extended its reach to West Africa with this project. Heim devised a "three-bar" logo for Club Med, Senegal, and designed it into elements from chairs to lamp shades. There's no doubting the scope of Heim's work. The renovation, however, also encompasses technical aspects beyond our visual field. Technical and engineering work credited to the client's internal organization includes updating rooms to American standards with air conditioning, fax machines, and televisions; upgrading restaurant and kitchen facilities; plus altering bathrooms and hallways to meet codes, especially for accessibility, that have changed over the past 30 years. The Club Med team cited for credit comprises Philippe Bourguignon, P. Dauge, C. Leroy, B. Fazan, and R. Camoin. The project was completed in 18 months.

—Edie Cohen

*Above: Acoustics and air conditioning were Heim's chief concerns in the new restaurant seating 900. Shaped rattan panels below the ceiling vaults help absorb sound.*

*Right: Heim's three-bar logo, devised for the project, is subtly incorporated in teak tables and chairs, rattan lamp shades, and counter detailing. General contractor was Becod, Paris.*

